



Department
for Culture
Media & Sport

British Horseracing Grant Scheme 2014-15

The following projects have received an Award from the 2014-15 British Horseracing Grant Scheme.

Jockeys Employment and Training Scheme	To expand and secure, in light of increasing and ongoing demand, the provision of educational and vocational courses for jockeys.
Racing Welfare	New system database for storage of information
The Perth Hunt	Development of a new stable complex on the site
National Trainers Federation	Project with specialised consultants to identify the scale of savings available to NTF Members from their supplier spend along with the potential operating models that could deliver the savings.
Stratford-On-Avon Racecourse Company	To improve various facilities for customers and participants; to improve the Stable Lads' and Lasses' canteen; and to ensure that the best possible racing surface is provided, thus safeguarding jockeys and horses.
The Taunton Racecourse Company Limited	Research and development process for, one-piece, foam pad has created to fit over existing timber hurdle frames in a consistent and user/horse friendly way - as used at Newton Abbot
The Pony Racing Authority	To continue to promote pony racing to a wider and more diverse audience and to continue to increase awareness and participation in the sport.
Northern Racing College	Building of large, multi-purpose training room for potential 1:1 support, small workshops, boot/laundry room, lecture theatre and gym.
Musselburgh Joint Racing Committee	To re-camber Musselburgh's winning post turf bend
Leicester Racecourse Limited	The provision of a P12 41m2 Seamless Colour LED Screen
The Point-to-Point Racing Company Limited	Deliver the sport of Point-to-Pointing a new website (gopointing.com) and weekly digital magazine ('Go Pointing'), promoting the sport to new and existing racegoers, delivering the latest news, reviews, reports, features, fun and essential information.
Fakenham Racecourse Limited	To aid in the construction of an extension to the Paddock Grandstand at Fakenham Racecourse.
Cheshire Racing Hub	To provide young people with experience of educational and practical opportunities to explore the racing industry as a career option, encompassing direct and indirect equine industries within Cheshire
Coachwise Limited	To support the development, over a two-year period, with industry experts, of learning and assessment materials in a variety of formats, and through a range of media, to support learners achieve accredited qualifications in support of their careers in the horseracing industry.
Thirsk Racecourse Company Limited	To improve and modernise the Stable Staff Hostel and canteen kitchen at Thirsk.
Retraining of Racehorses	To fund a one year pilot project for the development of an RoR Welfare Officer post
Malton Racing Association	Improve the planning, preparation and delivery of the Malton Open Day thereby significantly increasing the number of visitors in 2015 and subsequent years
The Racecourse Association	To assist with the continuation of the Sponsorship and Brand Appeal project by appointing a recognised sports marketing agency to work alongside RCA and GBR resource



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Timeform	Printing, delivery and distribution of a free introductory leaflet explaining sectional timing to racegoers at All Weather Championships Finals Day at Lingfield Park Racecourse
British Horseracing Authority	Regulatory CCTV Upgrade Pilot at Lingfield Park Racecourse, Surrey.
The Catterick Racecourse Company Limited	To improve and upgrade the Catterick Racecourse stable staff hostel accommodation and canteen
Horserace Betting Levy Board	A customer research study focusing on the views and behaviour of betting shop customers with the aim to help evaluate specific aspects of the fixture list.
The Langton Wold Gallops Committee	Funding towards the cost of new hurdles and fences
Ayr Racecourse	To build 2 new purpose built screens and trailers to be used on course together with upgrading the paddock public address system.
Racehorse Owners Association	To part-fund the development, build and promotion of an App to enable owners to view their horse's races, with the goals of improving the ownership experience, growing owners' engagement with the sport, and increasing participation in ownership in future.
Racing UK	To joint-fund a project to deliver the best, fastest, most efficient Raceday Data system, validated by BHA Officials on UK Racecourses
International Racing Bureau	To match-fund a trial year for an international training hub to enable and encourage the world's elite racehorses to compete in Britain
Newbury Racecourse PLC	Newbury Racecourse is seeking support to build a permanent digital interactive display board adjacent to the parade ring at Newbury.
National Association of Stable Staff	Continuation of The Horse Comes First campaign with industry support
Turftrax Limited	To provide sustainable long term use of the Sectional Timing and Tracking System and produce live and post-race/historic data on the Lingfield Park All Weather course.
British Racing School	To produce web content for the promotion of the Jockey Coaching Programme (JCP) and the BHA's UKCC Qualified Coaches.
Hexham Steeplechase Company Limited	To rebuild the saddling enclosure at the racecourse
The Racecourse Association	Project to analyse consumer data from all racecourses with the aim of informing customer experience/growth strategies
Racehorse Owners Association	To fund the print, publication and partial distribution of 'A Guide to Racehorse Ownership'
University of Liverpool Management School	Funding for the appointment of an Academic Manager for the Horseracing Industry MBA programme for Year 1
National Trainers Federation Charitable Trust	One year continuation phase funding for the Careers Advice and Training Service for stud and stable staff

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