



OWNERS COLOURS SUBMISSION FORM – BESPOKE SILKS

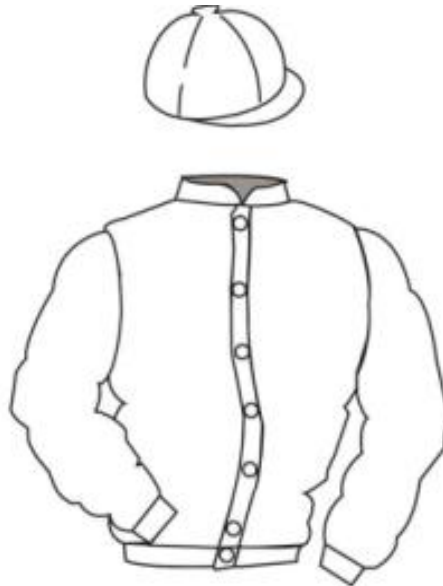
In addition to choosing racing colours via the standard colours picker, the BHA is pleased to offer the opportunity for owners to submit designs for bespoke silks.

To give owners more choice when choosing their silks, the designs do not have to conform to all of the usual restrictions placed on owners' colours. The colours are required to be describable and distinguishable, however, and the BHA has included some guidelines (overleaf) that might help owners when creating their silks.

All submissions will be considered by Weatherbys and BHA judges and in the instance that they meet the requirements the applicant will be able to purchase the right to register the silks for £5,000 (+VAT).

To submit your design, please fill in this form and return it via email to colours@britishhorseracing.com or post to: Owners' Colours, British Horseracing Authority, 75 High Holborn, WC1V 6LS. Silks designed electronically will also be accepted and should be submitted via the same channels.

Please provide a short textual description of your colours (180 characters or fewer, including spaces e.g. DARK BLUE and LIGHT GREEN check, LIGHT BLUE sleeves, PINK cap):



Name: _____ Date: _____

Address: _____

Phone Number: _____ Email Address: _____

Name that you wish the colours to be registered to (if different from the above):

BHA/Weatherbys Account No. (if known): _____ Signed: _____



To help when designing your silks, the BHA has published some guidelines to consider:

1. Above all else, the colours must be distinguishable by judges and describable by commentators, as well as clearly identifiable to members of the public;
2. The colours will need to be distinguishable from those registered to UK based racehorse owners, as well as commonly used colours elsewhere in the world;
3. For colours to be considered distinguishable they must not have the same body and sleeves as those of another owner; the body and/or the sleeves must be a sufficiently different colour or exhibit a different pattern to any other registered colours. A different cap alone is not considered distinguishable;
4. The front and back of the silks should be the same i.e. if there is a pattern on the front of the body, it should be repeated on the back;
5. It is advisable that any distinguishing patterns are not confined to the bottom of the silks. These can get lost when the jockey tucks their silks into their breeches and can be difficult for the judges, commentators and public to identify;
6. Simple and bold designs are more easily described. As well as being difficult to reproduce, intricate patterns and busy designs can become a blur and difficult to differentiate;
7. Company logos/branding or any other trademarked material within the colours will only be permitted where prior consent (from the company in question) has been gained. Any logos/branding must comply with the BHA Racehorse Owners' Sponsorship Code of Conduct and should, therefore, only appear on designated branding sites i.e. the chest and collar;
8. It should not be possible for anyone to perceive the colours as offensive or inflammatory.

Each submission received will be first considered by BHA judges and Weatherbys to ensure the colours do not clash with any other silks. The final decision on registrations rests solely with the BHA.

Please note that the applicant is paying for the right, for a limited period only, to use the relevant Colours for the purposes of racing under the Rules of Racing. For this reason the Colours must be re-registered if the applicant requires further usage after that time. However, it is not necessary to use this form to re-register. (A letter explaining the process of re-registration will be sent at the appropriate time).

By completing this form you agree that any information you provide may be held by the British Horseracing Authority Limited, or Weatherbys Limited, including in their computer records and, where applicable, also by Weatherbys Bank Limited for the purpose of client identity verification. You also agree that it may be properly disclosed to other agencies registered to receive such information in connection with the management, regulation and integrity of horseracing. In addition, you agree that details of horse ownerships may be released to third parties if such details are already in the public domain. For further information, please contact Weatherbys' Data Protection Officer/Company Secretary on 01933 440077.

If you have any questions on the submission of designs, would like clarification on any of the points or would like to check to see if your colours clash, please email colours@britishhorseracing.com.