

# BRITISH HORSERACING AUTHORITY COLOURS AUCTION

## How to bid in the silent auction



By phone - to register text '**SILKS**' to **88850** and follow instructions. Once registered, start bidding by either texting the **LOT** number and an **AMOUNT** to 88850 (e.g. to bid £5000 on lot 101 text 101 5000) or, on smartphones, click the link to visit your personal bidding page.



Through any online device - register online at [bha.auction-bid.org](https://bha.auction-bid.org) and then click the link in your registration email to browse the lots and bid.

However you choose to bid you will be notified by text if you are outbid and bids via text will be charged at your standard network rate

Your personal details will not be shared with any third parties

[BHA.auction-bid.org](https://bha.auction-bid.org)

