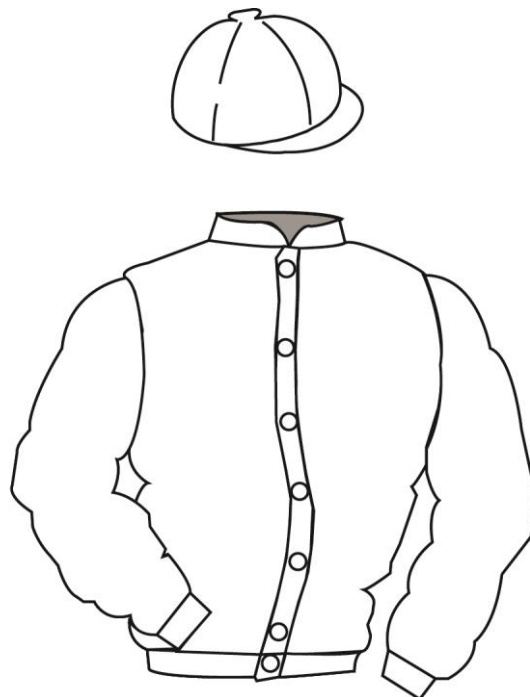


OWNERS' COLOURS SUBMISSION FORM

As the next phase in a drive to liberalise owners' colours, the BHA is inviting owners to submit designs for bespoke silks. From all of the submissions received, two designs will be selected and the owners who created the colours will be able to register the right to use them on British racecourses for £5,000 (+VAT).

In order to give owners more choice when choosing their silks, the designs do not have to conform to all of the usual restrictions placed on owners' colours. The colours are required to be describable and distinguishable, however, and the BHA has included some guidelines (overleaf) that might help owners when creating their silks.

To submit your design, please fill in this form and return it via email to colours@britishhorseracing.com or post to: *Owners' Colours, British Horseracing Authority, 75 High Holborn, WC1V 6LS*. Silks designed electronically will also be accepted and should be submitted via the same channels. The deadline for submissions is Tuesday 28 February.



Please provide a short textual description of your colours (180 characters or fewer, including spaces e.g. DARK BLUE and LIGHT GREEN check, LIGHT BLUE sleeves, PINK cap):

Name: _____ Phone number: _____

Address: _____

Email address: _____



To help when designing your silks, the BHA has published some guidelines to consider:

1. Above all else, the colours must be distinguishable by judges and describable by commentators, as well as clearly identifiable to members of the public;
2. The colours will need to be distinguishable from those registered to UK based racehorse owners, as well as commonly used colours elsewhere in the world;
3. For colours to be considered distinguishable they must not have the same body and sleeves as those of another owner; the body and/or the sleeves must be a sufficiently different colour or exhibit a different pattern to any other registered colours. A different cap alone is not considered distinguishable;
4. The front and back of the silks should be the same i.e. if there is a pattern on the front of the body, it should be repeated on the back;
5. It is advisable that any distinguishing patterns are not confined to the bottom of the silks. These can get lost when the jockey tucks their silks into their breeches and can be difficult for the judges, commentators and public to identify;
6. Simple and bold designs are more easily described. As well as being difficult to reproduce, intricate patterns and busy designs can become a blur and difficult to differentiate;
7. Company logos/branding or any other trademarked material within the colours will only be permitted where prior consent (from the company in question) has been gained. Any logos/branding must comply with the [BHA Racehorse Owners' Sponsorship Code of Conduct](#) and should, therefore, only appear on designated branding sites i.e. the chest and collar;
8. It should not be possible for anyone to perceive the colours as offensive or inflammatory.

Each submission received will be first considered by BHA judges and Weatherbys to ensure the colours do not clash with any other silks. Following this, the BHA will select two of the most striking designs and offer the right to register these sets of colours to the owners who designed them.

20 per cent of all proceeds will be split between Racing Welfare and Retraining of Racehorses (RoR), the official charities of the BHA, with the remainder of the income targeted at initiatives to improve racehorse ownership and to help recruit and retain racehorse owners. The deadline for submissions is Friday 10 February.

If you have any questions on the submission of designs, would like clarification on any of the points or would like to check to see if your colours clash, please email colours@britishhorseracing.com.