BHA 10-YEAR STAT PACK

2007-2016

Contents

Introduction

Will Lambe

"The data in this document provides a snapshot of the changes that the industry has undergone in the last decade. The story it shows is one of slight decline across key metrics such as ownership, field size and horses in training, followed by the beginnings of an upturn in recent years. It is no coincidence that the period of decline across those factors can be tracked alongside the marked decrease in Levy income from 2008 and the knock-on effect this had on prize money – alongside, of course, the recession affecting Britain and the rest of the world.

"Arresting the decline in Levy in recent years and increased confidence amongst racing's participants on the back of Government's commitments on the Levy – alongside growth in prize money – has been the backdrop to an uplift in the industry's key performance indicators. This is alongside the BHA and the sport becoming more forward thinking in delivering change, efficiency and promotion of the sport, in particular through British racing's Strategy for Growth which was launched in 2015. The new Levy makes the industry positioned for further growth in the coming years.

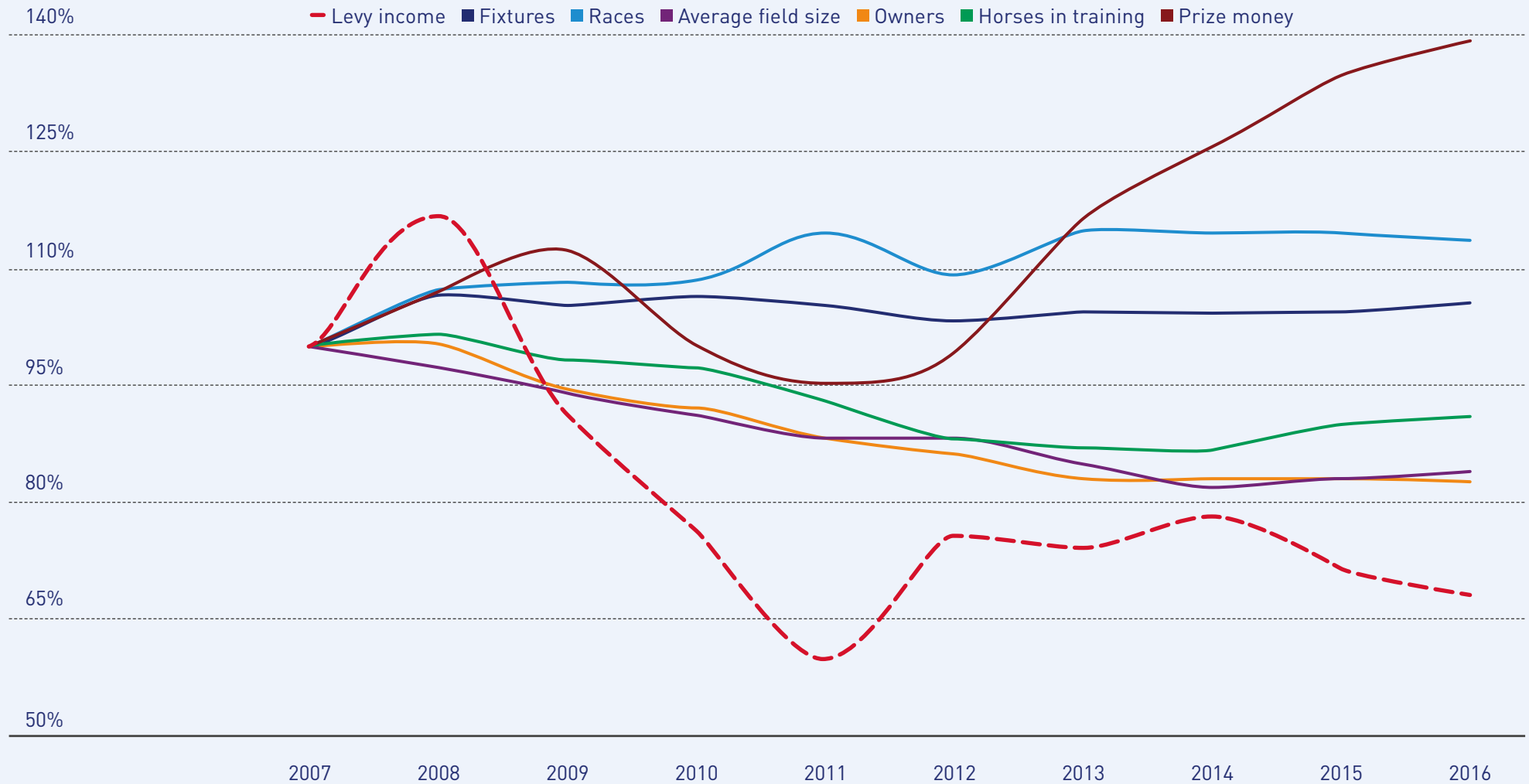"It is notable that throughout the decline in ownership, horses in training and average field sizes, the size of the Fixture List and race programme have remained relatively consistent. This is due to the fact that when the sport's income streams – in particular the Levy – have been declining, the sport must deliver revenue by other means. Fixtures and races are a major commercial driver - less racing would have meant less income for owners, participants and racecourses. Developing a targeted race programme which is tailored to the needs of the horse population and the sport's customers has allowed us to continue to stage a volume of racing which delivers commercial returns to all within the sport without diminishing the quality and competitiveness of the product."

Will Lambe, BHA Executive Director

Key metrics since 2007

BRITISH RACING - KEY METRICS (INDEX %) SINCE 2007

Legend: Levy income · Fixtures · Races · Average field size · Owners · Horses in training · Prize money

Fixtures

FIXTURES SCHEDULED

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat turf	565	586	600	617	599	583	581	584	575	572
Flat all weather	307	361	328	315	300	293	307	296	307	317
Jump	545	562	579	600	591	580	576	584	589	594
■ **Total**	**1,417**	**1,509**	**1,507**	**1,532**	**1,490**	**1,456**	**1,464**	**1,464**	**1,471**	**1,483**

Note: flat includes mixed meetings in table above and throughout this section, unless notified otherwise.
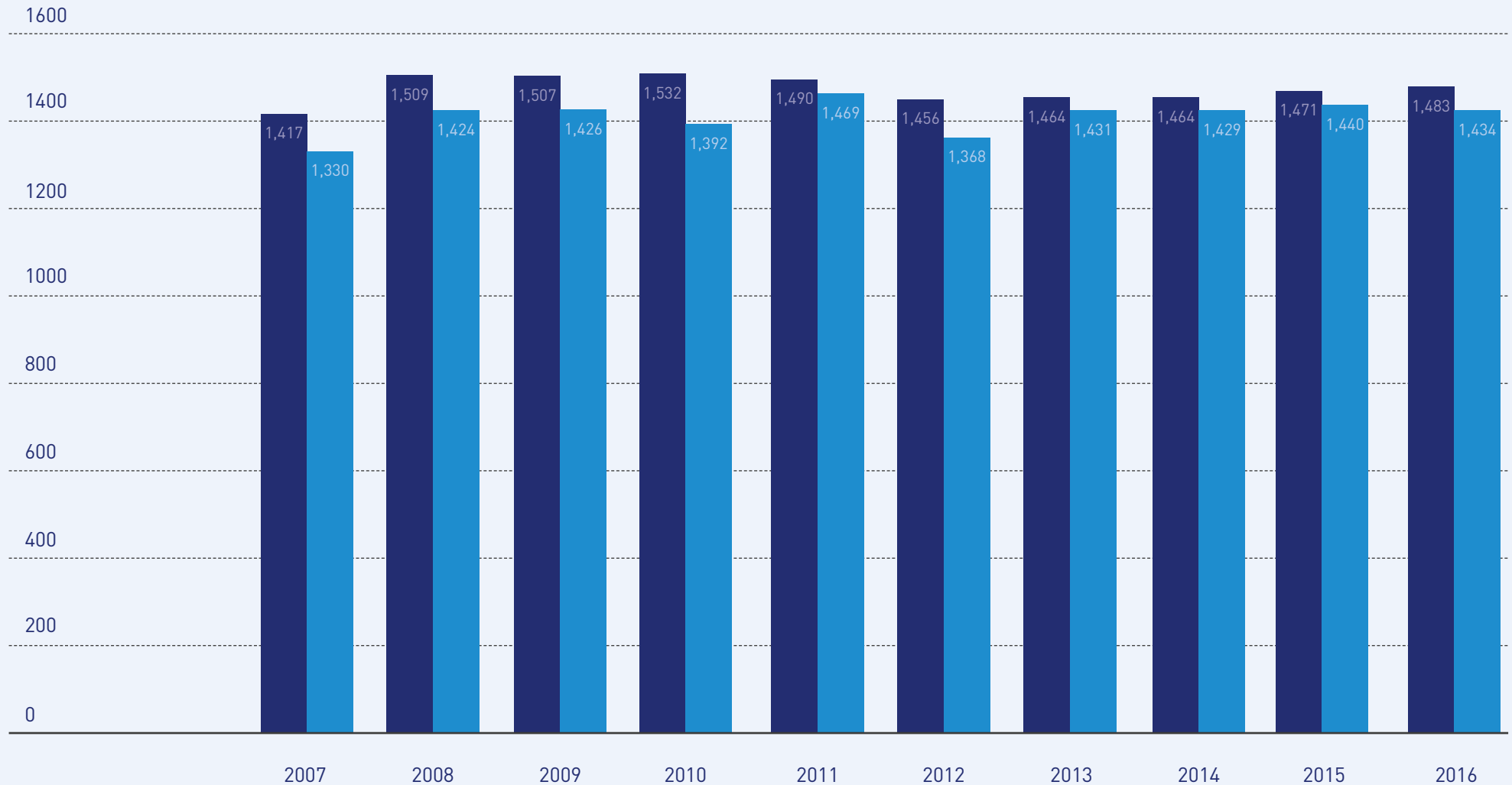
FIXTURES RUN

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat turf	543	559	598	608	599	539	578	573	564	555
Flat all weather	305	359	323	303	300	314	315	310	318	330
Jump	482	506	505	481	570	515	538	546	558	549
■ **Total**	**1,330**	**1,424**	**1,426**	**1,392**	**1,469**	**1,368**	**1,431**	**1,429**	**1,440**	**1,434**

Note: includes additional, rescheduled and partially abandoned fixtures. Flat includes mixed.

Fixtures

Races and runners

RACES RUN

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat turf	3,516	3,642	3,932	4,045	4,025	3,734	4,002	3,979	3,947	3,901
Flat all weather	2,143	2,486	2,322	2,264	2,245	2,373	2,394	2,329	2,310	2,383
Steeple chase	1,201	1,264	1,247	1,209	1,451	1,310	1,387	1,402	1,361	1,348
Hurdle	1,664	1,743	1,750	1,661	2,010	1,826	1,899	1,968	2,034	2,036
National Hunt Flat	250	251	273	279	306	305	357	333	295	280
Hunter chase	103	108	104	108	110	99	107	94	94	87
■ Total	**8,877**	**9,494**	**9,628**	**9,566**	**10,147**	**9,647**	**10,146**	**10,105**	**10,041**	**10,035**

AVERAGE FIELD SIZE

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat	10.62	10.12	9.91	9.64	9.50	9.59	8.99	8.93	9.02	9.17
Jump	10.45	10.70	10.09	9.58	8.97	8.92	8.88	8.22	8.35	8.53
■ Total	**10.56**	**10.32**	**9.97**	**9.62**	**9.30**	**9.35**	**8.95**	**8.66**	**8.77**	**8.93**

Races and runners

RACES RUN ■ **AVERAGE FIELD SIZE**

Year	Races Run	Average Field Size
2007	8,877	10.47
2008	9,494	10.25
2009	9,628	9.95
2010	9,566	9.55
2011	10,147	9.15
2012	9,647	9.18
2013	10,146	8.85
2014	10,105	8.55
2015	10,041	8.65
2016	10,035	8.85
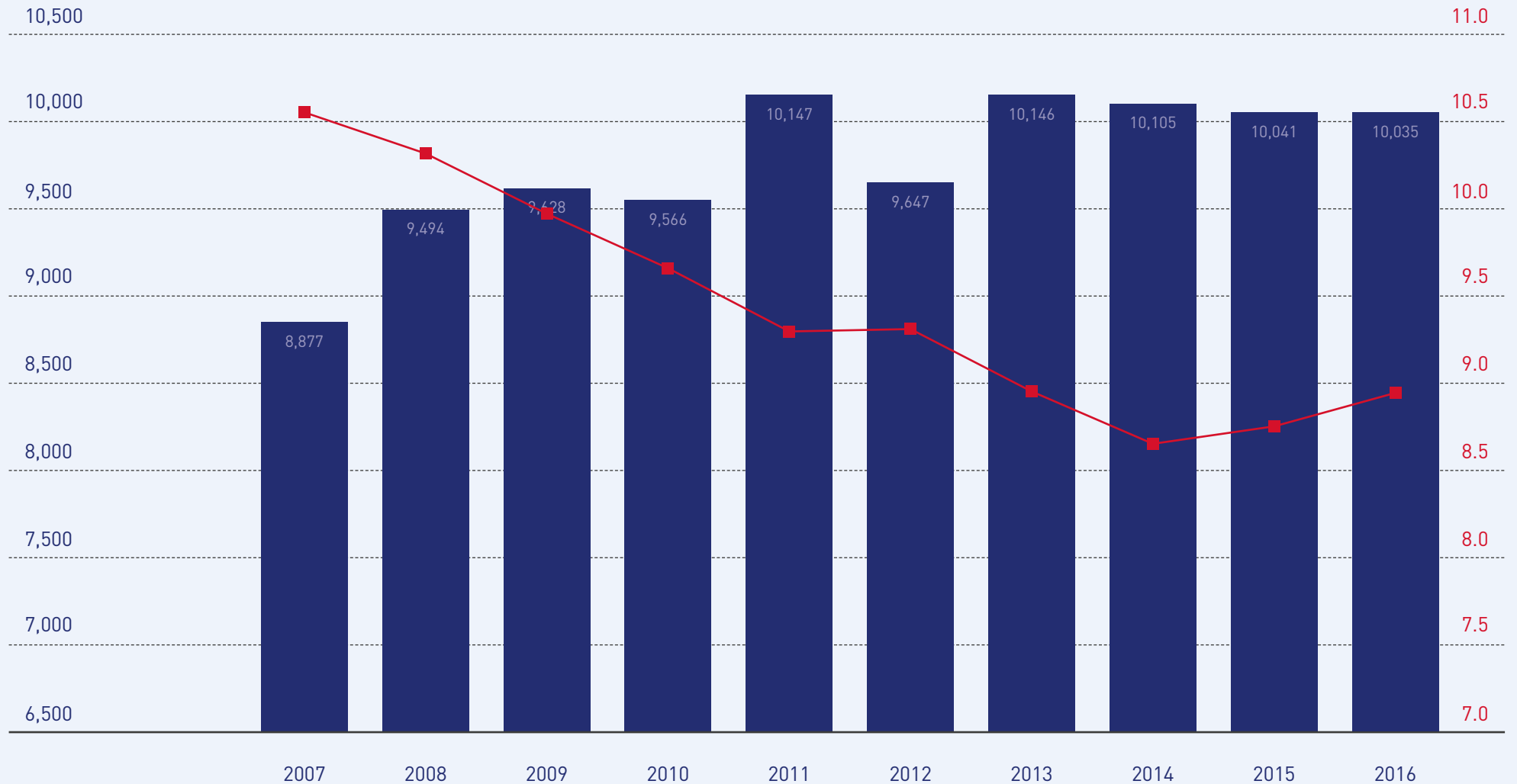
Races and runners

RUNNERS

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	60,081	61,998	61,969	60,816	59,592	58,593	57,526	56,309	56,463	57,606
■ Jump	33,636	36,016	34,027	31,209	34,784	31,581	33,310	31,222	31,612	32,010
■ **Total**	**93,717**	**98,014**	**95,996**	**92,025**	**94,376**	**90,174**	**90,836**	**87,531**	**88,075**	**89,616**
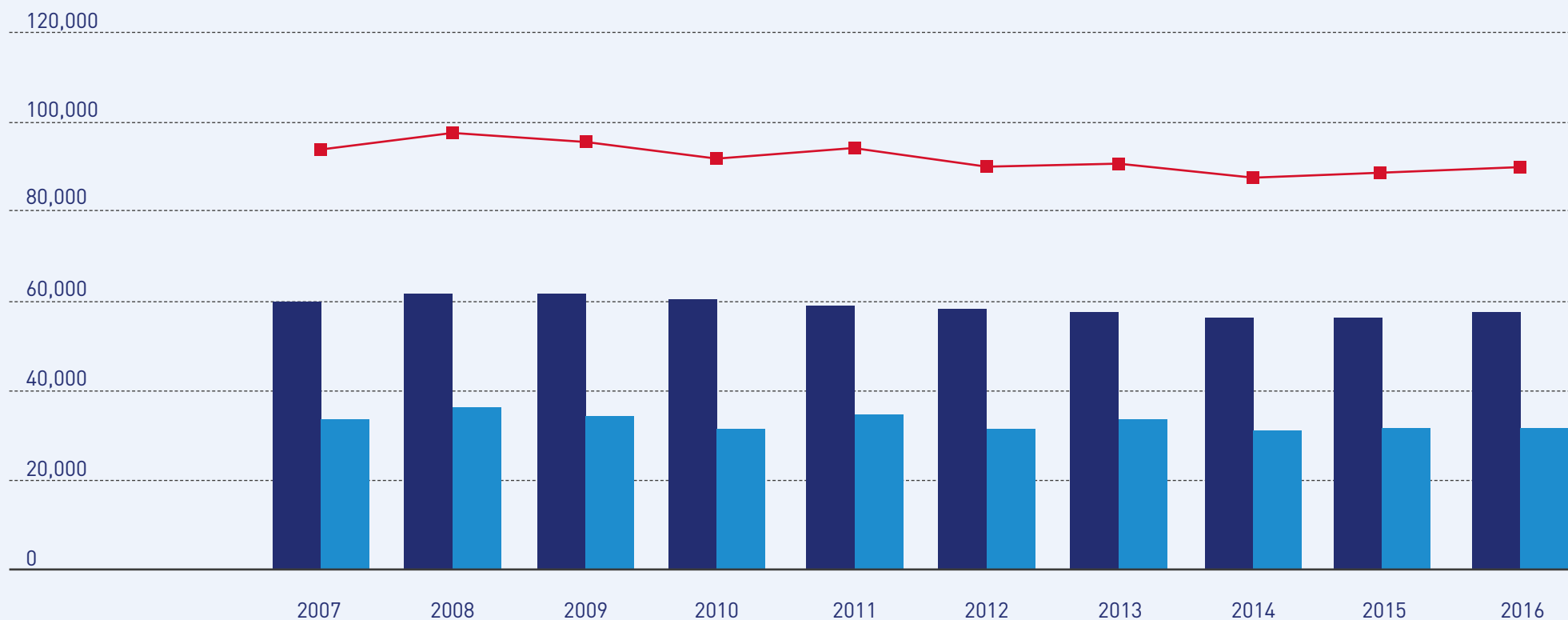
Races and runners

INDIVIDUAL RUNNERS

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	9,619	10,176	10,196	10,029	9,806	9,614	9,588	9,580	9,726	9,996
■ Jump	8,232	8,422	8,295	7,870	8,139	7,673	7,702	7,393	7,542	7,550
■ Dual	1,664	1,628	1,575	1,373	1,385	1,263	1,216	1,104	1,047	994
■ **Total**	**19,515**	**20,226**	**20,666**	**19,272**	**19,330**	**18,550**	**18,506**	**18,077**	**18,315**	**18,540**
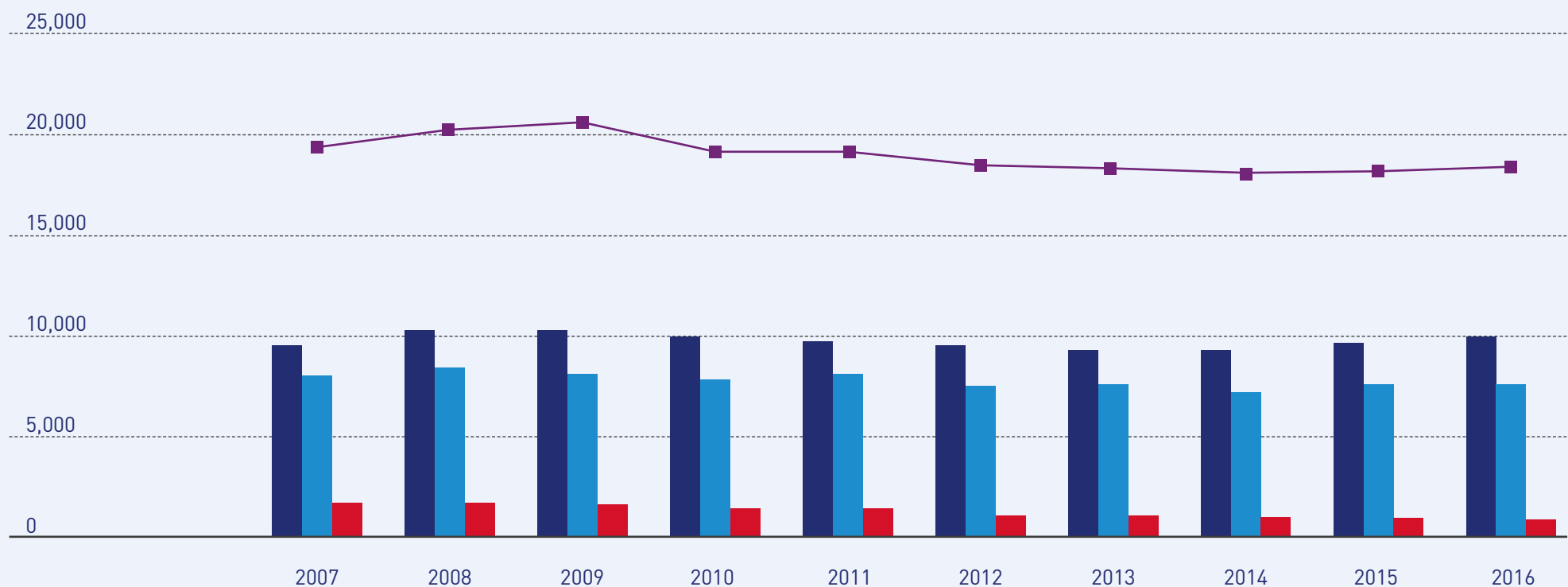
Races and runners

NON-RUNNERS

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	5,106	5,976	6,771	6,059	5,699	6,509	6,044	5,969	5,592	5,778
■ Jump	2,322	2,737	2,774	2,356	2,347	2,559	2,647	2,247	2,199	2,616
Total	**7,428**	**8,713**	**9,545**	**8,415**	**8,046**	**9,068**	**8,691**	**8,216**	**7,791**	**8,394**
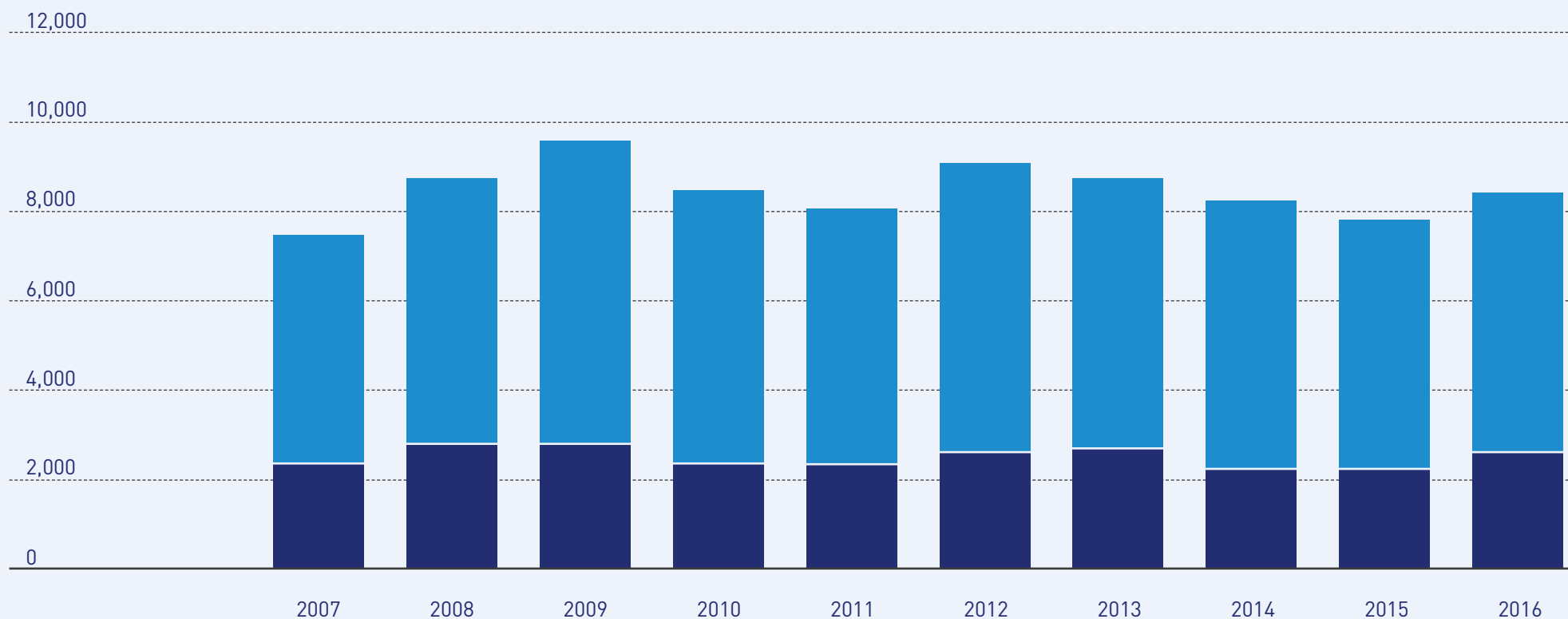
Races and runners

RACES WITH FEWER THAN SIX RUNNERS (%)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	4.5	7.0	7.3	8.5	10.1	9.8	13.3	12.3	10.9	10.0
■ Jump	9.9	7.6	10.1	12.8	17.4	16.5	15.9	20.5	16.3	18.5
■ **Total**	**6.5**	**7.2**	**8.3**	**10.0**	**12.9**	**12.2**	**14.3**	**15.4**	**12.9**	**13.2**
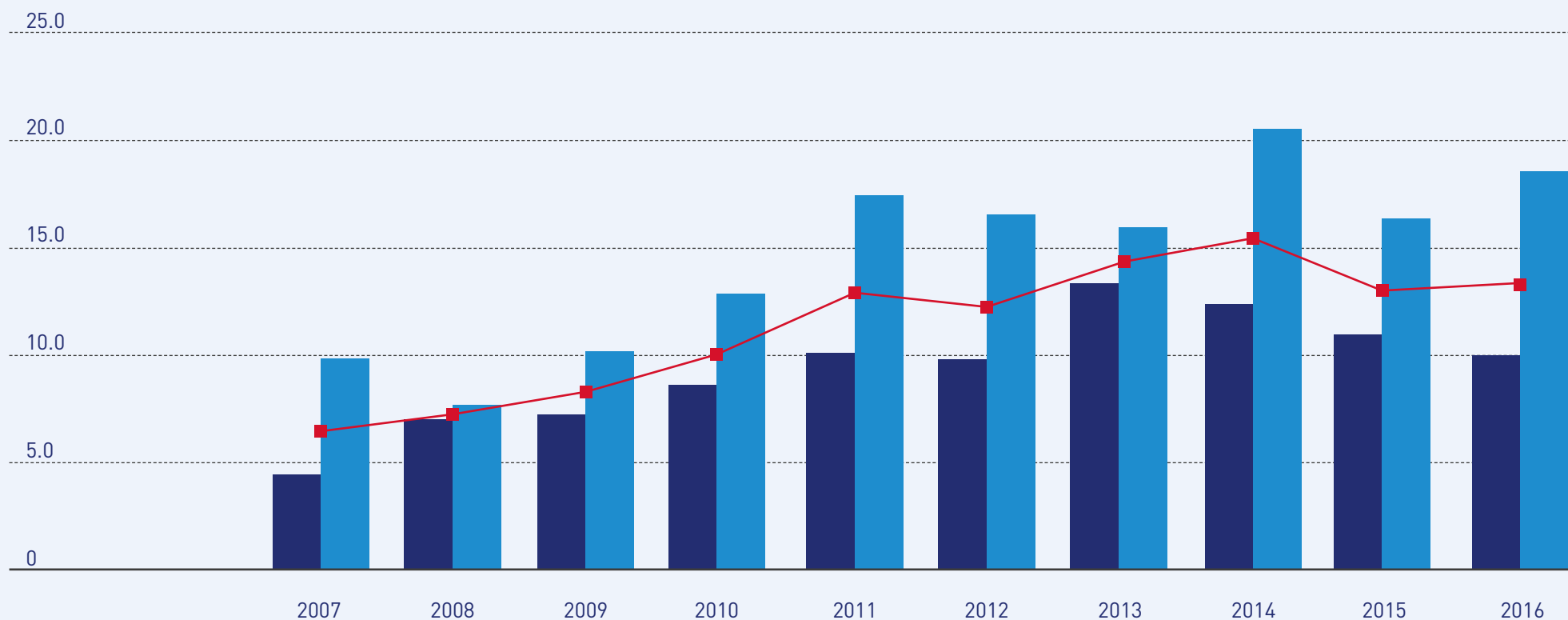
Races and runners

RACES WITH EIGHT OR MORE RUNNERS (%)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	82.0	76.4	75.7	72.9	69.9	71.9	64.8	63.9	65.9	67.9
■ Jump	73.6	78.3	73.1	68.0	60.1	61.0	60.3	51.3	54.8	57.2
■ **Total**	**79.0**	**77.1**	**74.8**	**71.2**	**66.1**	**67.9**	**63.1**	**59.2**	**61.7**	**63.9**
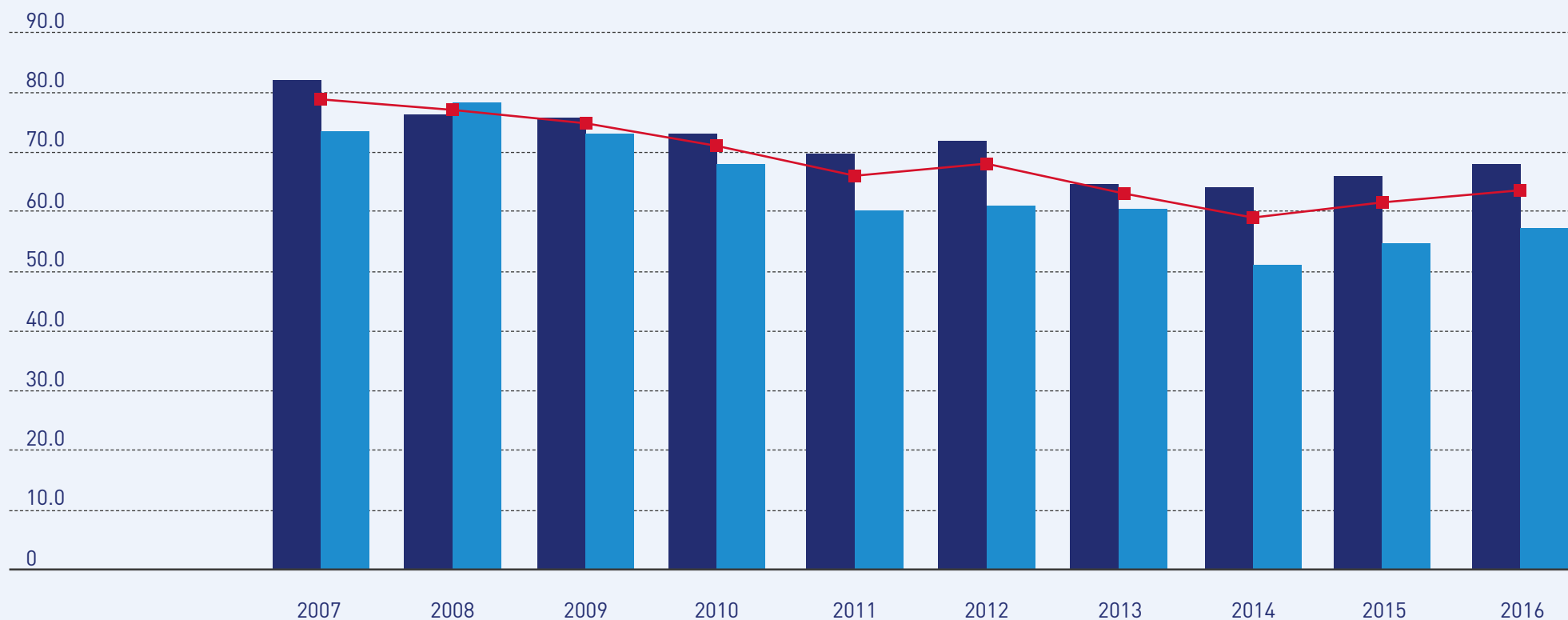
Owners

NUMBER OF OWNERS

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Sole owner	2,585	2,545	2,445	2,342	2,238	2,142	2,024	1,937	1,852	1,798
Partnership	5,674	5,689	5,317	5,185	5,006	4,924	4,814	4,859	4,922	5,007
Company	278	285	272	257	238	234	234	228	220	221
Other	1,013	1,018	978	990	943	916	896	907	898	920
Total	**9,550**	**9,537**	**9,012**	**8,774**	**8,425**	**8,216**	**7,968**	**7,931**	**7,892**	**7,946**
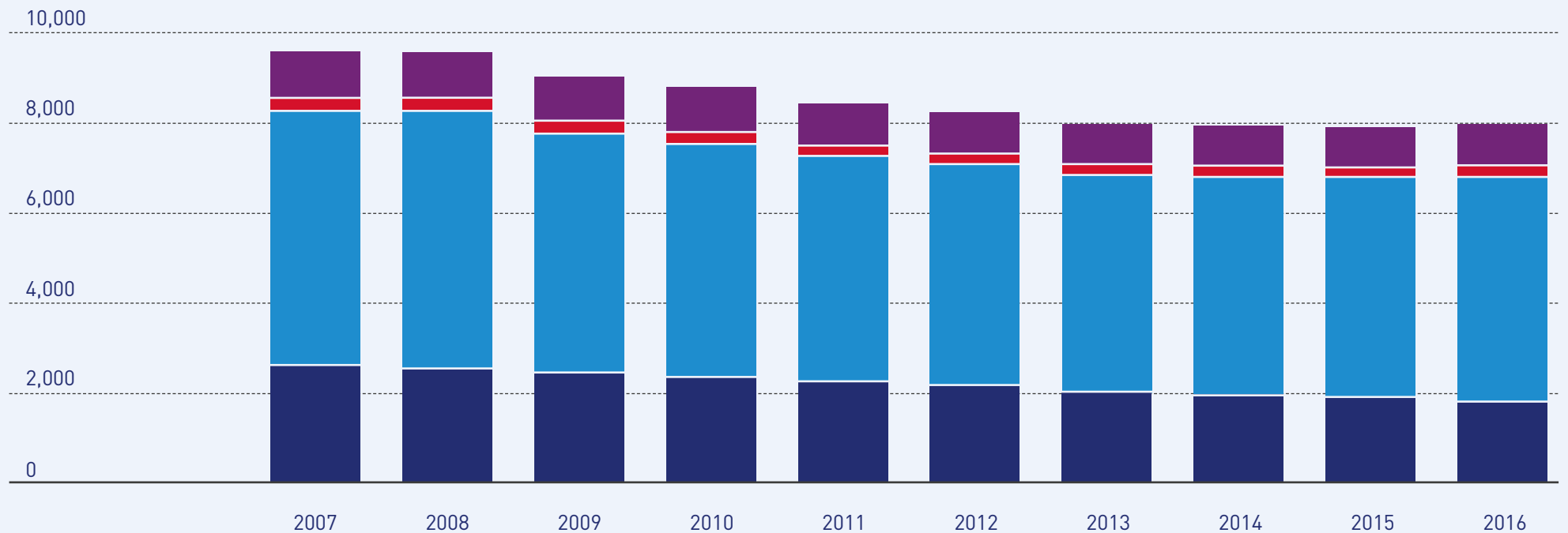
Horses in training

HORSES IN TRAINING (MONTHLY AVERAGE)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Flat	8,557	8,789	8,917	8,848	8,636	8,471	8,440	8,525	8,715	8,824
■ Jump	4,187	4,077	4,677	4,730	4,541	4,420	4,452	4,309	4,397	4,435
■ Dual	2,133	2,293	1,075	762	670	647	632	635	616	639
Total	**14,877**	**15,158**	**14,669**	**14,340**	**13,847**	**13,716**	**13,703**	**13,528**	**13,886**	**14,033**

Note: The fall in dual purposes horses in training between 2009 and 2010 relates to a change in the way dual purpose horses were categorised.
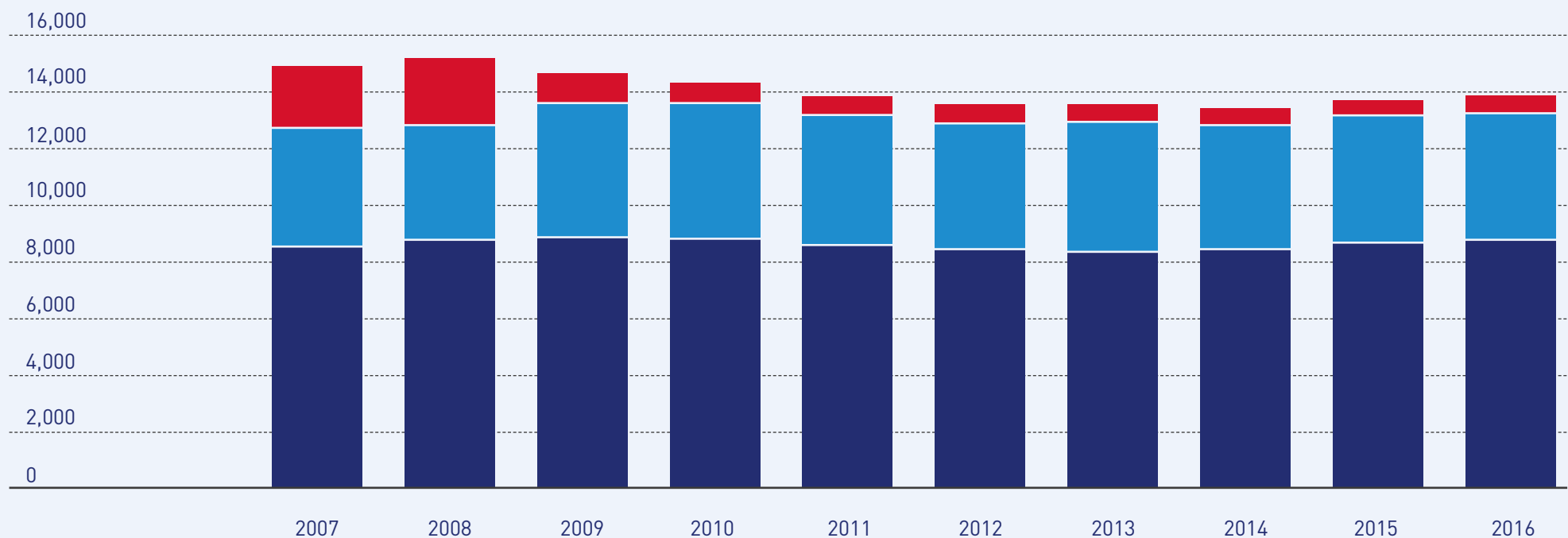
Prize money

TOTAL PRIZE MONEY (£'000)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat	63,154	68,723	73,510	67,573	62,413	66,022	75,903	82,380	89,736	92,354
Jump	35,273	37,278	36,951	31,390	31,480	31,757	38,320	40,609	42,415	45,239
■ **Total**	**98,427**	**106,001**	**110,461**	**98,963**	**93,893**	**97,778**	**114,223**	**122,989**	**132,152**	**137,593**

AVERAGE PRIZE MONEY BY RACE (£)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
Flat	11,160	11,215	11,754	10,711	9,954	10,811	11,867	13,060	14,342	14,697
Jump	10,961	11,075	10,952	9,638	8,120	8,971	10,219	10,695	11,209	12,060
■ **Total**	**11,088**	**11,165**	**11,473**	**10,345**	**9,253**	**10,136**	**11,258**	**12,171**	**13,161**	**13,711**

LEVY INCOME (£'000,000)

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
■ Levy income	99.6	115.3	90.6	75.3	59.5	74.8	74.3	78	71.7	69

Prize money

TOTAL PRIZE MONEY (£'000) **AVERAGE PRIZE MONEY (£0)** **LEVY INCOME (£'000,000)**