

Commercial Arrangements (Non-Riding/Non-Training) with a Betting Organisation

The lists below set out which Trainers and Riders, in accordance with Rules (C)66A and (D)79 of the Rules of Racing, receive payment for non-riding or non-training services in respect of an arrangement with a Betting Organisation.

The services generally provided under these arrangements include: blog posts, social media work, Q&A sessions, attendance at company functions, photo shoots, video content, yard visits and a commitment to wearing branded clothing.

Trainers – Rule (C)66A of the Rules of Racing

Trainer	Betting Organisation
Amy Murphy	FansBet
Ben Pauling	Black Type
Colin Tizzard	Coral
Dan Skelton	Ladbrokes
Donald McCain	Racebets
Fergal O'Brien	32Red
Gavin Cromwell*	Betdaq
Gordon Elliott*	Betfair
Harry Fry	Betway
Harry Whittington	Betdaq
Jessica Harrington*	Unibet
Joseph O'Brien*	Betfair
Kayley Woollacott	Betway
Nicky Henderson	Unibet
Olly Murphy	Betfair
Paul Nicholls	Betfair
Richard Hannon	Unibet
Ross O'Sullivan*	Betway
Warren Greatrex	SkyBet

* denotes licence held with the Irish Turf Club

Riders – Rule (D)79 of the Rules of Racing

Rider	Betting Organisation
Adam Kirby	Star Sports
Adrian Heskin	Unibet
Alain Cawley	32Red
Brian Hughes	FansBet
Bryony Frost	Matchbook
Daryl Jacob	SkyBet
David Crosse	Fitzdares
Davy Russell*	Star Sports
Fran Berry	SkyBet
Frankie Dettori	Ladbrokes
Harry Bentley	MintBet
Harry Skelton	Betfred

Jamie Spencer	Unibet
Josephine Gordon	Unibet
Luke Morris	Unibet
Nico de Boinville	Unibet
Noel Fehily	Ladbrokes
Paddy Brennan	32Red
Richard Johnson	Betway
Robbie Power*	Boylesports
Ruby Walsh*	Paddy Power
Sam Twiston-Davies	William Hill
Silvestre De Sousa	188BET
Tom Scudamore	Coral

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This list is updated from time to time – last update 27 February 2019

Before entering such an arrangement with a Betting Organisation, any Trainer or Rider **must** notify the British Horseracing Authority of its details using the relevant online form.

The online Commercial Arrangement forms are accessible at the following links;

- Trainers: <https://britishhorseracing.wufoo.com/forms/commercial-arrangements-trainers/>
- Riders: <https://britishhorseracing.wufoo.com/forms/commercial-arrangements-riders/>

Queries

If any individual has any queries regarding this requirement, or wishes to discuss the acceptability of an approach please contact the BHA using the contact details below:

- Email – licensing@britishhorseracing.com
- Phone – 020 7152 0167

Sponsorship Registration

Advertising on clothing or equipment on the racecourse requires separate Sponsorship Registration under Rule (A)39. All enquiries for this should be made to the Sponsorship desk at Weatherbys – 01933 440077.

Guidelines

Guidelines are provided to Trainers and Riders as and when they enter into an arrangement with a Betting Organisation. The BHA monitors the arrangements on an ongoing basis, as well as public perception.